

Privacy Policy

Effective Date: July 23, 2019

xFLIXit, LLC (“xFLIXit,” “we” or “us”) has adopted a privacy policy that explains the collection, use, and sharing of information from or about you in connection with your use of the xFLIXit Services. The term “xFLIXit Services” refers to our video service, including video, audio, images, and other content we offer (collectively, the “Content”) and our player for viewing the Content (the “Video Player”) as well as any other products, features, tools, materials or other services offered from time to time by xFLIXit through a variety of Access Points. The term “Access Points” refers to, collectively, the xFLIXit website (the “xFLIXit Site”), applications and other places through which the xFLIXit Services may be accessed.

You agree that xFLIXit LLC’s Privacy Policy (as may be updated from time to time) governs xFLIXit LLC’s collection and use of your personal information. This Privacy Policy is intended to inform you about how we treat Personal Information that we process about you. If you do not agree to any part of this Privacy Policy, then we cannot provide the Platform or Services to you, and you should stop accessing the xFLIXit Site and deactivate your xFLIXit Account.

WHAT INFORMATION DO WE COLLECT?

Information That You Give To Us

We receive, store and process information, including Personal Information, that you make available to us when accessing or using our xFLIXit Site. Examples include when you:

- fill in any form on our xFLIXit Site, such as when you register or update the details of your user account, or when you supply ID and other verification information
- access or use the xFLIXit Site, such as to create a new Mobile Application, edit an existing Mobile Application, or download and install an existing Mobile Application, pay for a Mobile Application, or pay for any associated services that may be available, post comments or reviews, or communicate with other users;
- link your account on a Third-Party site (e.g. Facebook) to your xFLIXit Account, in which case we will obtain the Personal Information that you have provided to the Third-Party site, to the extent allowed by your settings with the Third-Party site and authorized by you
- communicate with xFLIXit
- share information with another Publisher or Stakeholder

Information We Get From Your Use of Our Platform

We also receive, store and process information, possibly including Personal Information, when you access or use our xFLIXit Site and xFLIXit Services, including but not limited to:

Mobile Data

When you use certain features of the xFLIXit Site, in particular our mobile applications we may receive, store and process different types of information about your location, including general information (e.g. IP address, zip code) and more specific information (e.g. GPS-based functionality on mobile devices used to access the xFLIXit Site). If you access the xFLIXit Site through a mobile device and you do not want your device to provide us with location-tracking information, you can disable the GPS or other location-tracking functions on your device, provided your device allows you to do this. See your device manufacturer's instructions for further details.

Contact Information

You may use your contact information, such as your email address, phone number or Social account ID to create or customize your account or to enable certain account features, for example, for login verification. If you provide us with your email address, phone number or Social account ID, you agree to receive emails to that email address, text messages to that phone number or messages to that Social account, as the case may be. We may use your contact information to send you information about our Platform and Services, to market to you, and to help prevent spam, fraud, or abuse.

Log Data

We may also receive, store and process log data, which is information that is automatically recorded by our servers whenever you access or use the xFLIXit Site, regardless of whether you are registered with xFLIXit, such as your IP Address, the date and time you access or use the xFLIXit Site, the hardware and software you are using, referring and exit pages and URLs, the number of clicks, device event information, pages viewed and the order of those pages, and the amount of time spent on particular pages.

Cookies and other Tracking Technologies

xFLIXit uses cookies and other similar technologies, such as mobile application and other device identifiers, on the xFLIXit Site. We may also allow our business partners to use their cookies and other tracking technologies on the xFLIXit Site. As a result, when you access or use the xFLIXit Site, you will provide or make available certain information to us and to our business partners.

While you may disable the usage of cookies through your browser settings, we do not change our practices in response to a "Do Not Track" signal in the HTTP header from your browser or mobile application. We track your activities if you click on advertisements for xFLIXit services on Third-Party platforms such as

search engines and social networks and may use analytics to track what you do in response to those advertisements.

We may, either directly or through Third Parties we engage to provide services to us, also continue to track your behavior on our own xFLIXit Site for purposes of our own customer support, analytics, research, product development, fraud prevention, risk assessment, regulatory compliance, investigation, as well as to enable you to use and access the xFLIXit Site and pay for your activities on the xFLIXit Site. We may also, either directly or through Third-Parties we engage to provide services to us, track your behavior on our own xFLIXit Site to market and advertise our services to you on the xFLIXit Site and Third-Party websites. Third Parties that use cookies and other tracking technologies to deliver targeted advertisements on our xFLIXit Site and/or Third-Party websites may offer you a way to prevent such targeted advertisements by opting-out at the websites of industry groups such as the Network Advertising Initiative and/or the Digital Advertising Alliance. You may also be able to control advertising cookies provided by publishers, for example Google's Ad Preference Manager. Please note that even if you choose to opt-out of receiving targeted advertising, you may still receive advertising on or about the xFLIXit Site – it just will not be tailored to your interests. In addition, if you disable cookies, you may lose some of the features and functionality of using our xFLIXit Site and xFLIXit Services, as cookies are necessary to track and enhance your use and access.

Third Parties may not collect information about users' online activities on the xFLIXit Site except as described in this policy.

Third party vendors, including Google, use cookies to serve ads based on a user's prior visits to your website or other websites.

Google's use of advertising cookies enables it and its partners to serve ads to your users based on their visit to your sites and/or other sites on the Internet.

Users may opt out of personalized advertising by visiting [Ads Settings](#) or you can opt out of a third-party vendor's use of cookies for personalized advertising by visiting www.aboutads.info.)

Third-Party social plugins

Our xFLIXit Site may use social plugins which are provided and operated by Third-Parties, such as Facebook's Like Button.

As a result of this, you may send to the Third-Party the information that you are viewing on a certain part of our xFLIXit Site. If you are not logged into your account with the Third-Party, then the Third Party may not know your identity. If you are logged into your account with the Third Party, then the Third Party may be able to link information about your visit to our xFLIXit Site to your account with them. Similarly, your interactions with the social plugin may be recorded by the Third Party.

Please refer to the Third Party's privacy policy to find out more about its data practices, such as what data is collected about you and how the Third Party uses such data.

What Do We Use Your Information For?

Any of the information we collect from you may be used in one of the following ways:

- To personalize your experience (your information helps us to better respond to your individual needs)

To process transactions

Your information, whether public or private, will not be sold, exchanged, transferred, or given to any other company for any reason whatsoever, without your consent, other than for the express purpose of delivering the purchased product or service requested.

To send periodic emails

The email address you provide may be used to send you information, respond to inquiries, and/or other requests or questions.

How Do We Protect Your Information?

We implement a variety of security measures to maintain the safety of your personal information when you subscribe or enter, submit, or access your personal information.

After a transaction, your private information (credit cards, social security numbers, financials, etc.) will not be stored on our servers.

Do We Disclose Any Information To Outside Parties?

We do not sell, trade, or otherwise transfer to outside parties your personally identifiable information. This does not include trusted third parties who assist us in operating our website, conducting our business, or servicing you, so long as those parties agree to keep this information confidential. We may also release your information when we believe release is appropriate to comply with the law, enforce our site policies, or protect ours or others rights, property, or safety. However, non-personally identifiable visitor information may be provided to other parties for marketing, advertising, or other uses.

Third Party Links

Occasionally, at our discretion, we may include or offer third party products or services on our xFLIXit Site. These third party sites have separate and independent privacy policies. We therefore have no responsibility or liability for the content and activities of these linked sites. Nonetheless, we seek to protect the integrity of our site and welcome any feedback about these sites.

California Online Privacy Protection Act Compliance

Because we value your privacy we have taken the necessary precautions to be in compliance with the California Online Privacy Protection Act. We therefore will not distribute your personal information to outside parties without your consent.

As part of the California Online Privacy Protection Act, all users of our site may make any changes to their information at anytime by logging into their control panel and going to the 'Edit Profile' page.

Your Consent

By using our site, you consent to our privacy policy.

Changes To Our Privacy Policy

If we decide to change our privacy policy, we will post those changes on this page, and/or update the Privacy Policy modification date at the top of this page.